



AFP at the heart of the Winter Olympics

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WINTER OLYMPICS: INTERACTIVE GAMES WITH AFP

Chloe Kim
The US snowboarder is tipped by many to become the breakout star of the Pyeongchang Winter Olympics

Born in Long Beach, USA
Age: 17

Source: Pyeongchang2018 / AFP Photo/Jung Youn-Je
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Event: Snowboarding

Medals won

Year	Medal	Event
2016	Gold	halfpipe, slopestyle
2015	Gold	halfpipe
2016	Gold	halfpipe
2018	Gold	halfpipe
2017	Bronze	halfpipe
2016	Gold	Oslo (halfpipe)

X Games (Aspen)
X Games Europe

For this edition, AFP provides its customers with interactive graphics that feature the history of medals for each country and each sport. Thus, the Agency offers a dynamic and innovative vision of key figures from previous years. This package has completed the hundreds of interactive graphics made by the Agency since the launch of the offer last year.

AFP teams also made 15 videographics illustrating each Olympic sport as well as an overview videographic introducing the Winter Olympics. Launched in 2011, videography combines text, photo and video to provide a deeper understanding of the different topics.

Static graphics of the medals scoreboard, Olympic sports and twenty of various stories complete AFP production for the Winter Games.